# ESTHER EDEN



## **ESTHER EDEN**

Berlin based singer songwriter, Esther Eden has an extraordinary way of expressing her own stories in her songs. Her unique voice takes you through triumph, bullying, mental depression, empowerment, love and heartbreak with an ease and maturity that is beyond her years.

Her genre can be classified as pop with a hint of jazz that sways her audience to sing along and dance, both at the same time.



# THE BEGINNING

Her music journey started off with a life changing experience. In 2014, Jessie J heard Esther performing and filmed the entire performance on her phone.

She also invited Esther to sing her original song "Is This Love" at Jessie J's concert that very evening for an audience of over 10,000 people.

A truly inspiring story that hit the headlines and so Esther's fan base started to develop since then.



# **RECORD DEAL**

At the end of 2015, Universal Music MENA signed her to release her new debut album.



### NEW SINGLES FROM 'MY OWN WAY' EP

'Easy' a pop ballad track released on December 12<sup>th</sup> 2019.



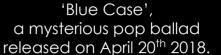




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### **SINGLE RELEASES**

'Bittersweet Love', a jazzy ballad track released on June 30<sup>th</sup> 2017.







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# **1<sup>ST</sup> SINGLE RELEASE**

# 2<sup>ND</sup> SINGLE RELEASE

Esther's debut single 'Phoenix' was released on February 26<sup>th</sup>!



Esther's 2<sup>nd</sup> single 'Is this love' was released on May 13<sup>th</sup> !



'Is this love' Remixes were released on August 26<sup>th</sup> !



# **3<sup>RD</sup> SINGLE RELEASE**

Esther's 3<sup>rd</sup> single 'Here We Go', a collaboration with DJ Shaun Warner was released on October 28<sup>th</sup>.



### **ALBUM RELEASE**

Esther's debut album 'Solitaire' was released on November 18<sup>th</sup>.



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### ONLINE





405 followers



18.1k followers

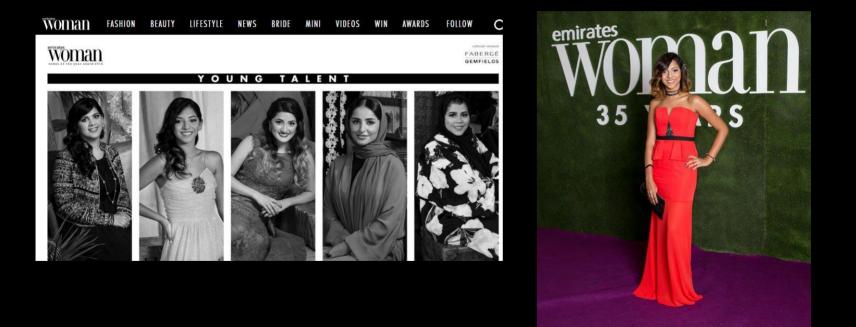


173.2k views





### Emirates Woman, Woman Of The Year Awards 2016 For the BEST YOUNG TALENT 2016



### AWARDS





### AMBASSADORSHIP

# **SENNHEISER**

Esther Eden joins an impressive list of artists and DJs who have been working with Sennheiser to ensure they get the best support available. Esther Eden became an <u>ambassador for Sennheiser</u> in March 2017.



## **PERFORMS WITH BAND**



### **LIVE GIGS**







### **LIVE GIGS**







### LIVE GIGS





### AIRLINES

Esther Eden's music is available on several airlines such as Emirates and Turkish Airlines.





### AIRLINES

Esther Eden gets interviewed by Emirates Airlines which is available to view on the flight's entertainment system.



## IN THE MEDIA

### BUZZ AROUND TOWN

Times MUNITARY NEWSTRING M. 2018

### **Esther Eden: Music is my** go to place!

### MAAN JALAL

year with three singles, one elden and rene Father Lden Agent's store ing. With three singles and a ulbern Solitary, the Dubai and non-sinner, who started her We loved her debut ningle Plovens which she formed for the first time at the RedFest this means something some.

KhaldiTimes

www. I Source which

rining the lyrics to composing in nutses of the iong, I rencoded the album at Tute Cabe Studios in Abu Dhabi, which took of two months as my must and I would have where They would ask my about my influthat's how they would start the production. Oter sending me drafts, they would then edit is

How did you come up with the title Solitaire. What does it mean to you? did not come up with the name of the album, my mentor Mansoor Bhatti did. He thought of

me as a solitaine - a single gern. Someone who is and my numic the way he does.

What is the assert and feel of the officer?

your debut album. When will you be doing mer the next counte of months? one may negat simple What is your favourite song in the album?

STHER FOEN

this whole process? water used to so on these e just sing covers. I never kno concert with and no obtain e sound you may like. To be

I sear signed to Universal. Producing an allsam inn't avery it takes a lot of time, effort, patience and creative munds to get the fenal product

star had creative the alternal What have you hearst from

### Since you first started creating this album until now, how have you seen the music industry change in Dubal? testially, there were few places for local talent

Cabel Then I was introduced to Freshly Ground sounds founded by Irzy and GoPlayTheWorld organised by Abbo. Now, there are open mic nights almost every day.

How do you relax and cost? I don't. Music is my go to place!

Tell us about your single Just Fine Just Fine is a mellow emotional ballad. The song resulted from a phase when I was being con stands halled online when I was in high school







Esther Eden rocks out to recordbreaking crowds Beats on the Beach

Much-loved UAE-based youngster Esther Eden opened ahead of talent show heroes The5

uch-loved UAE-based youngster Esther Eden opened ahead of talent show heroes Theb

### IN THE MEDIA

### tabloid!



### SHAUN WARNER - HERE WEGO

What is Here We Go about?

Shaun Warner: Musically the song is al about having a release of emotion and not letting anyone hold you back. I wanted to produce a summery song which made peo nle feel hanny After Esther heard the track tally encapsulated what I was trying to say.

How did the collaboration between you two come about?

Warner: I sent a direct message to Esther on Instagram with a 15 second clip of the song and she totally loved it. By morning, she came up with the tune and lyrics. A couple of weeks later, she came over to

### THE BOXTONES are...

A theatrical Scottish-Canadian band comprised of Louise Peel on lead vocals, Gary Tierney on lead vocals and guitar, Patrick Thibault on bass, Gill Tierney on drums and Will Jansson

A Moroccan hip-hop artist who grew up in the Netherlands, known for songs such as in it For the Low, Fun fact, his real name is Rachid Ben Messaoud.

An indian-born singer-songwriter with a lot of soul. Jessie J noticed Eden's talent during a school visit in Dubai and brought her up on stage to sing with her. Eden signed to a major

A UAE-based linsh Di-producer who works across multiple genres of electronic music, including deep house, techno and ambient.

### Wednesday: DIM

Friday: Enloy a day Eriday: House act 60m-80m Dh80

mine to lay down a demo and the rest is history How would you describe the sound of the

Susan show Warner: Tropical house music mixed with voice on al

What's it like to work with another artist. and split the creative control? Warner: Esther was a joy to work with. For us, we were able to understand each other's vision of the song. With my eclectic production and her lyrical skills, we manthis way, but she's a real pro to work with.

surround her with an on Where can people check it out? Warner: iTunes, Apple music, Youtube, her start quietly before t crank up and she ends up Anghami, Spotify ... and hopefully UAE radio a gale of music



How to properly harness

Susan Boyle is somethin

What's the best way to

ing voice that comes ou

ish middle-aged woma

way show tunes? Chris

Producer Steve And

cracked it: Give Boyle an

album but h holiday tracks ates Madonn with sleigh bells? Some choices are exce elegant, understated W? World and Always On My So what about the Ma

### What does this onetime of teer from a small Scottis Like a Prayer? She turns church hymn -- and it's from a reliable, safe albu

### KSTAGE AE'S live music scene

GET UP AND GO

Dubai-based pair Shaun Warner and Esther Eden on their new track, which is out now on Universal Music

### How did your collaboration on Here We Go come about?

Shaun: I wrote the track after hearing Esther ting and treaty liked her tone. After writing the manage I hard har a deard managed on nstagram with a 15-second clip. The next day she came back to me with a melody. Fasttorward a couple of weeks and we laid down a demo at my home studio before going to Josh Water of the Mix studio to record and mix the track.

Esther: I only saw Sean's message at 1am but loved the olip immediately. I wrote the lyrics and neight by next moming and that was the start of this amazing collaboration. Given that you're from two different music genres, please talk us through the reative process

Esther: When Shaun sent me the 16-second oto, he mentioned how he wanted the vocals. t course. I wanted to sing on it! I listened to that 15-second oilp at least ten times because could think of brics and melodies for the song. I loved the way Shaun produced it, as it gives you great positive vibes. When I finally got to listen to the full track, I

went over to his place to record a rough draft of what he be doing in the studio. I was happy that the lyrics and the melody were exactly what wanted for the song so I guess it all worked aut well

Shaun: it was a bit unusual as we both did our preative thing separately. It worked though as we both had the same vision for the song.



scene here in the LIAF? Shown- There's on much quality here that if I

manage to contribute in some small way I'll be happy, I try to work with different artists as much as possible, as I think collaboration is the key to becoming a better artist. My upcoming album [due out January 2017] is 18 mostly collaborative tracks. For me, collaboration is an important part of hannminn hefter

Esther: The music industry in the UAE is still growing: however, the music outure here is very diverse. I know loads of musicians that live here from all around the world that are artists of various genres. The UAE is known for being the best in many ways and hopefully it will be known for its music industry soon too. I enloy



HYP

How do you think your music affects the collaborating because there's slave a something

new to learn from all the training activity Where do you see the UAE's music scene five years from now? Sheun: It's hard to tell, really, I think the scene Is here, the quality of artist is here, we're

lust missing a few venues and have a few environmental problems to be solved before it can really flourish. The music we currently do is of international standards. All we need now to International recognition If you were given a chance to collaborate

with any well-known artist, who would it be? Sheun: I'd love to collaborate with Ga. The track she did in 2007 called Breathe Me, which Micremited, still haunts mel Her scrowrting ability and the usinerability in her unice would make working with her a dream come true.



Legends of rock Quins N' Boses are coming to Dubal, on March 3, next year. Yup, this ain't no tribute band - it's the original line-upl They re-united for their first major show at this year's Ooachella. Facturel and inu the innice of online videos, if looks like the band are back In shape - Including Avl Rose's vocals! I don't wanns push it but I hope they write some new material while they are on the mad touring

PRICE TAG BUUES

The best things in it's sren't free. They aren't chean either in fact, a fan nit ficket for the Guns N' Roses dia at the Autom Rocks Arena next March will set you back Dha995. For that price you could buy a decent guitar, learn the band's song and jam with your triends. O'mon guys, does the ticket price need to be so steep?

### SOUNDCHECK

PAREA (Facebook.com) There are only a few acts in the UAE that you re

need to experience live and Parea, an experime ambient electronic/analien word hand is one of

with CROMWELL OIEDA

I had the pleasure of watching and listening to at the Dubal Festival For Youth Theatre recently. six-piece band played an hour of experimental fused with a traditional and classical approach, the sound of the violin and oud. The musical prohighlights spoken poetry by Farah Ohamma. Ol them out at facebook.com/pareashiletaifara

### IN THE MEDIA

# **TheNational**

### **TheNational** ARTS & LIFE

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Esther Eden. Courtesy YH Studio

Garrat

UAE teen star Esther Eden set to perform new material from studio album at Beats on the Beach

UAE teen star Esther Eden set to perform new materi: from studio album at Beats on the Beach

Esther Eden. Courtesy YH Studio

### 

### ovember 16, 2016 06:00 PM

Esther Eden has a clear idea of how she would like things to go backstage at Beats on the Beach, where she will performs on Friday, November 25, before headline slots from Sean Paul and The 5.

"I've already thought about this," says Eden, who will celebrate her 19th birthday a day after the concert. "So, Sean Paul collaborated on one song with Sia [Cheap Thrills]. I was hoping we can do this song together, and I can sing Sia's part."

Really? That night? Full marks for ambition.

"I'm hoping. I haven't asked – but so far I've always had my dreams come true," says the teenager, who was born in India and lived in the UAE.

Indeed she has. Esther Eden is, after all, the overnight star who in 2014 was plucked from a Dubah lingh school by UK pop star Jesse J to perform alongside her in front of a crowd of 10.000 ar RedFestDXB. Soon after, she was signed by Universal music, and returned to RedFestIDXB. Soon after, berdorn in her own right. After all this, one cannot blame Eden for dreaming blue.

The latest milestone in a whirtwind few years was the release of her debut album, Solitaire, on Friday – and Beats on the Beach will be the first time she performs much of the material live.

Largely recorded at Abu Dhabi's White Cube studio, the release builds on the success of singles *is This Love* and *Phoenix*, and follows a recent collaboration with UK DJ Shaun Warner Here We Go.

"I'm so excited to be performing these songs for the first time," says Eden.

"I try to be honest in my music. I've written these songs based on my personal experiences, and hopefully people can relate to them. In a region such as the UAE, music is still not done a lot, so all I hope is that this album gets out there and people enjoy it.

"I've just started, but my long-term goal is to go on a world tour. I like making people happy, and if I can carry on doing that with my music, that's the best thinn "

 Esther Eden will perform at Beats on the Beach, at Abu Dhabi's Corniche, on Friday, November 25, doors open 6.30pm

rgarratt@thenational.ae

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### rgarratt@thenational.a

- Esther Eden will perform at Beats on the Beach, at Abu Dhabi Corniche, on Friday, November 25, doors open 6.30pm

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Film Art Comment-A8		Reads Music	On Stage Tele	evision Fo	od Fashion	Travel	Well Being F	amily Home	e & Garden Mo	storing

### Beats on the Beach: the best moments from 2016 – in pictures

Thousands of fans flocked to Abu Dhabi's Corniche for Beats on the Beach, which took place from November 24-26. This years line up featured Yeng Constantino, Krept and Konan, Shamma Hamdan, Sean Paul, The 5, Adham Nabulsi, Ester Eden, Nancy Ajram, Travis Scott and Big Sean.





### ESTHER EDEN HAD

# 79.8k listeners

LAST MONTH THAT'S 839% MORE THAN NOVEMBER 2019



# It's been a month since your release went live

### **Esther Eden**

Since Easy was released, you've gained



ALBUM STREAMS

ALBOM STREAMS

# **Ú**MUSIC

### Coming Soon









COUNTRY FUZZ The Cadillac Three

THE GADILLAG THREE



Tullahoma Dustin Lynch



Walls Louis Tomlinson



Telemark - EP Ihsahn



When We Stay Alive POLIÇA



My Own Way Esther Eden

### Рор

NEW SINGLE + PRE-ADD NOW My Own Way Esther Eden







NEW ALBUM Romance Camila Cabello



nila experiences love, exoting and new.

# **É**MUSIC

### Hot Tracks





# **Ú**MUSIC



Each week, our editors select some of the world's most exciting new music. If you hear something you like, add it to your library.

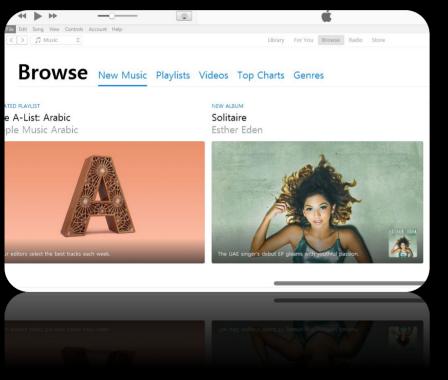
### **Best of the Week**

Apple Music Updated Yesterday

opuate	eu resteruay			-	-
	SONG	ARTIST	ALBUM		TIME
	In the Room: Cruisin'	Gallant & Andra Day	In the Room: Cruisin' - Single	+	3:30
	Versace On The Floor (Bruno Mars vs. David Guetta)	Bruno Mars & David Guetta	Versace On The Floor (Bruno Mars vs. Da	+	3:48
	Sun Comes Up (feat. James Arthur)	Rudimental	Sun Comes Up (feat. James Arthur) - Single 🚽	+	3:52
	The Cure	Rotana	The Cure - Single	+	3:16
	Feels (feat. Pharrell Williams, Katy Perry & Big Sean)	Calvin Harris	Funk Wav Bounces Vol. 1	+	3:43
•	13	LANY	LANY	+	3:54
	Bittersweet Love	Esther Eden	Bittersweet Love - Single	+	4:25
	Bittersweet Love	Esther Eden	Bittersweet Love - Single -	+	4-25
•	n				3-24

+ ADD

# **Ú**MUSIC



### Hot Tracks







Ritual (feat. Wrabel)

Marshmello







esther Eden & Shaun Warner

# **Ú**MUSIC

### New Artists



Solitaire Esther Eden The UAE singer's debut EP gleams with youthful passion.



SOL GEM



The Jozi garage-psych trio dig a quirky,

### New Music









Solitaire Esther Eden

**Top Music Videos** 



Adventure of a Lifetime Coldplay



Is This Love Esther Eden





Hotline Bling Drake

### New Music

Starboy

The Weeknd



24K Magic Bruno Mars



Solitaire Esther Eden

Home

The Boxtones



DNCE



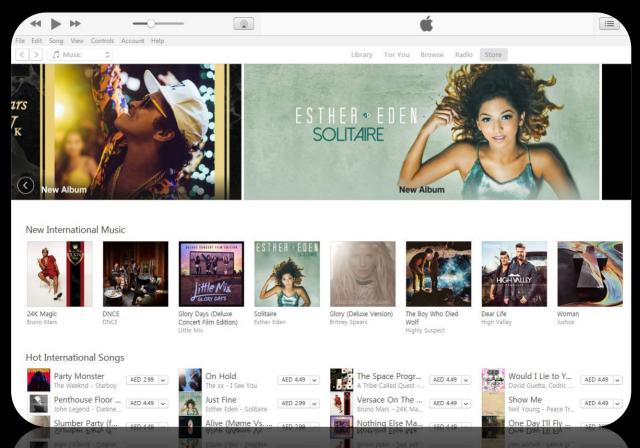
Jazz Loves Disne

Various Artists

Highly Suspect



### Full page takeover on iTunes





### Anghami recommends



C Sunny Days Armin van Buuren feat. Jos... Jun 16



Tarkan

Jun 29



C Bittersweet Love Esther Eden Jun 30



C Radio (From "Tubelig... Pritam, Kamaal Khan & Am.. May 16



C The Line Raye May 19 Е



< >

C Loco Enamorado Abraham Mateo, Fari Jun 23

More

More

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# **THANK YOU**